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NORDIC TRAVEL FAIR

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2026 Travel Fair

Visit Arctic Coast – North: HaparandaTornio-Nallikari By The Sea-Liminka Pre Tour 11.1 – 13.1.2026

Those who steer north find the Arctic Coast of Finland by the northernmost part of the Baltic Sea. The Arctic Coast is full of northern, coastal characteristics. We aim at marketing the highlights and unique travel experiences along our home coast. We are a value network for coastal destinations and resorts offering a taste of arcticity for those who wish to venture north yet enjoy hospitality and inclusive services. Visit Arctic Coast will be a trusted partner who can inspire you, assist you in finding the right coastal experiences for your clients or offer full support for travel productions.

Programme

11.1.2026 Sunday

ToolBox Consulting which takes care of whole Pre and Post Tour programmes of Matka Workshop Day 2026 have created a special **WhatsApp Group** for each tour. All communication regarding this tour will be held here and it will be monitored by the hosting destination, and ToolBox Consulting. The Group will be organized around 3 – 5 days prior to departure.

You will receive your flight tickets to your email around 3 – 5 days prior to departure. Please check your gender, first and last name are printed correctly.

12.00 Dispatcher at the Airport

14.00 Your flight departure to Kemi

Matka Workshop Day 2026

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- 15:40 Arrival at Kemi-Tornio airport Visit Arctic Coast Sales Manager Jaana Sirkiä and Visit Arctic Coast partner Anni Lamomprom are greeting you at the airport
- 16:15 Transfer to Kukkolankoski Resort (30min). Winter clothing is provided at the resort.
- Tasters of winter activities by Nordic Safaris and River Valley Outdoors. Snowmobile sledge ride, sliding snowshoes. Inspection of the accommodation.
- 19:00 Transfer to Villa Merilinna (30min) Dinner and sauna at Villa Merilinna. Accommodation in Villa Merilinna (max 5 guests) or Grand Hotel Mustaparta.

12.1.2026 Monday

- 09:30 Visit of The Museum of Torne Valley and the old quarters of Tornio.
- As a contrast, we visit the modern Victoria Square on the border of Finland and Sweden.
- 11:00 Inspection of Park Hotel Tornio. Light lunch is served in Park Bistro
- 12:00 Transfer to Nallikari By The Sea (1h 45min)
Visit Arctic Coast partner Katja Vuorio greets you in Nallikari.
Check-in to Aalto apartments.
- 15:15 Ice-fishing experience with Nallikari Safaris
- 17:30 Inspection of Nallikari By The Sea accommodation units followed by dinner in Restaurant Bistro.
- 19:00 Finnish wilderness experience
This tour takes you to the wild coastal and forest landscapes. During the evening we'll look out for northern lights, but they are not the only purpose of this

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tour.

13.1.2026 Tuesday

- 09:00 Transfer to Liminka (30min)
Visit Arctic Coast partner Hanna-Leena Rumpunen greets you at Nature Center of Liminka Bay.
Guided tour to the nature exhibition and the hotel and restaurant services.
- 10:30 Guided e-fatbike tour (or hike) with nature relaxation program.
- 12:00 Lunch and site-inspection at Pitojen Helmi
- 13:45 Visit of Wine Barn, presentation of retreat programs
Short yoga at IsaJOOGA
- 15:00 Transfer to Oulu airport (30min)
- 17:00 Departure from Oulu to Helsinki
Jaana Sirkiä will be travelling with the group to Helsinki.

End of hosted tour.

There is no dispatcher waiting for you when arriving to Helsinki. You need to provide your personal transportation to your final destination and accommodation.

If you are interested in using public transportation, please check this website www.hsl.fi/en. All tickets need to be purchased beforehand.

Program is due to changes depending on prevailing weather conditions, flight schedules and unforeseen events. The program is hosted by Visit Arctic Coast Sales Manager and partners.

CONTACT INFORMATION

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<https://www.instagram.com/visitarcticcoast>

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<https://www.linkedin.com/company/visit-arctic-coast>

Cancellation policy

Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms

Terms of cancellation:

Cancellation fee:

After the 19th of December 2025: 250,00 euros.

The Buyer must contact the Organizer via email: Mr. Kari Halonen,
kari.halonen@toolboxtravel.fi